

MINUTES

FRIDAY, DECEMBER 18, 2015
LOUISIANA DAIRY INDUSTRY PROMOTION BOARD MEETING
602 3RD ST
KENTWOOD CAFÉ
KENTWOOD, LA

CALL TO ORDER

Chairman Susie Sharkey called the meeting to order at 9:13 a.m.

ROLL CALL

LDIPB Director Michelle Estay called the roll.

DECLARATION OF A QUORUM

The presence of a quorum was declared by Chairman Sharkey.

MEMBERS PRESENT

MACK BROWN
LANNY CONERLY
KENNETH RAY GILL
ROBERT SHARKEY
SUSIE SHARKEY
MICHELLE ESTAY – DESIGNEE FOR
COMMISSIONER MIKE STRAIN, DVM

MEMBERS ABSENT

HARVEY BURFORD
DONNIE FISHER
JERRY SIMPSON

PUBLIC COMMENT

There was no public comment.

APPROVAL OF MINUTES

A motion made by Robert Sharkey and second by Kenneth Ray Gill to approve the minutes of the September 14, 2015, meeting. The motion carried.

UPDATE ON WASHINGTON PARISH FAIR EVENT

Mrs. Estay informed the Board that the Washington Parish Fair event went well this year and everyone loved the t-shirts. She stated that the Board needs to reorder adult size t-shirts for the Dairy Days event in June and other promotions throughout the year. Mrs. Estay explained that there was not an acceptable shade of gray available for the t-shirts so gold shirts were ordered instead. She said that she will bring a t-shirt to the next meeting for board members to see.

Mrs. Estay stated that the Board has provided promotional items for parades in Folsom and Loranger and to schools.

OTHER BUSINESS

Jennifer Duhon of SUDIA distributed handouts to board members with an update on their programs. She offered to answer any questions that board members had.

PUBLIC COMMENT

Mrs. Estay informed the Board that dairy farmer Joy Womack requested promotional items to give out at Ag Expo in January. Mrs. Estay said that she will provide stickers to Mrs. Womack for the event.

Mr. Conerly asked Mrs. Estay if Commissioner Strain would appoint a new board next year since he was recently re-elected. Mrs. Estay said that a new board would be appointed and Farm Bureau and DFA would have to submit their nominations again. She stated that all would server until new appointments were made.

ADJOURNMENT

No further comments were made. A motion made by Mack Brown and second by Lanny Conerly to adjourn. The motion carried.